

ALYSSA GARCIA

Email: asalwaysalyssa@gmail.com

LinkedIn: www.linkedin.com/in/alyssa-garcia-tampa

Portfolio: www.asalwaysalyssa.com

EDUCATION

Master of Science in Instructional Design and Technology

The University of Tampa

GPA 4.0

May 2022

Tampa, FL

Bachelor of Arts in Sociology | Concentration in Applied Sociology | Leadership Minor

The University of Tampa

GPA 3.77 | Bailey Family Foundation Scholar | Sant' Yago Foundation Scholar | UT Scholarship | Honors Program

December 2018

Tampa, FL

SOFTWARE EXPERIENCE

Articulate 360, Camtasia, Adobe Creative Cloud, iMovie, Piktochart, Canva, PowToon, Google Workplace, Microsoft Suite, Wix, SoundCloud, Kahoot, Nearpod, Moodle LMS, Padlet, FoxIt, Snagit, Nox, BlueStacks

INSTRUCTIONAL DESIGN SKILLS

- Task Analysis
- Learner Analysis
- Work with Subject-Matter Experts
- Design
- Develop Audio, Visual, and Interactive Media
- Program Evaluation
- Plan and Create Assessments

WORK EXPERIENCE

Instructional Designer | GHX

(Acquisition) March 2022 – Present

- Design and implementation of training pertaining to Syft products and internal departments
- Video storyboarding, collaboration with SMEs, and video creation through Camtasia
- Client interaction at kick-off and implementation stages of the customer lifecycle
- Onboarding of internal associates through Syft University LMS courses
- LMS administration on Moodle including reporting on client and internal training progress
- Utilization of Camtasia, Padlet, FoxIt, Snagit, PowToon, and Nox software

Instructional Designer | Syft

November 2021 – March 2022 (Acquisition)

- Design and implementation of training pertaining to Syft products and internal departments
- LMS administration on Moodle including reporting on client and internal training progress
- Utilization of Camtasia, Padlet, FoxIt, Techsmith Snagit, PowToon, and Nox software

Admissions Counselor | University of Tampa

April 2019 – October 2021

- Counselor to Domestic Freshman Deferred and Spring Students, Providing financial and admissions related advice and expertise for an unexpected timeline
- Admissions Presentation Specialist for prospective families on behalf of Undergraduate Admissions
- Utilization of Slate, NologWeb, Cognos, and CX admissions software

Assistant | Spread Your Sunshine LLC

March 2019 – December 2019

- Brand development by way of research, packaging, and cohesive imaging across platforms
- Organization of contact lists for ease of access and brand cohesiveness

Front Desk Attendant and Catering | LaQuinta

May 2018 – April 2019

- Ensure guest satisfaction through in-person and over-the-phone communication and staff collaboration
- Organizes breakfast bar for guests and maintains storage room according to operating standards

Internship | Brock Communications

August 2018 – December 2018

- Assisted in strategic communications by drafting press releases, implementing editorial calendar content, and providing online customer service on behalf of clients including non-profit clientele

Program Evaluation

September 2017 – December 2018

- Evaluation and summative report of two anti-bullying campaign lead by *Kids on the Block* benefiting elementary-aged youth

Lead Resident Assistant | University of Tampa

January 2017 – December 2018

- Enforced university housing policy by serving as a resource to residents and peer resident assistants
- Applied training in event planning, community development, and safe zones

Spartan Peer Educating About Resources (SPEAR)

August 2016 – December 2016

- Mentor to first generation and underrepresented college students at the University of Tampa
- Planned and facilitated events for fostering community of program participants

PUBLIC SPEAKING

University of Tampa College of Social Sciences, Mathematics and Education Hooding Ceremony May 6th, 2022

Topic: Representative for the Instructional Design and Technology Program; Motivation

The University of Tampa December Commencement 2018

December 15th, 2018

Topic: Challenge Speech; Motivation

Working Women of Tampa Bay State Conference 2017

September 14th, 2017

Topics: Mental health; developing networks; youth community involvement

Frameworks of Tampa Bay Luncheon 2016

April 21st, 2016

Topic: Impact of donor contribution on local youth involved with Frameworks mission; “Ask”

Frameworks of Tampa Bay Luncheon 2015

April 9th, 2015

Topics: Head and Heart Award recipient speech; donor impact; generational discussion

ADDITIONAL CERTIFICATIONS, AWARDS, AND RECOGNITION

Moodle Admin Basics Program	2022
Moodle Teaching Basics Program	2022
Fundamentals of Visual Storytelling	2022
Social-Behavioral-Educational Researchers	2021
Susie Steiner Youth in Service Scholarship Award Recipient	2017
Frameworks Head and Heart Award Recipient	2015
Protecting Human Research Participants	2015